



## AGENDA

### COMMITTEE OF THE WHOLE WORKSHOP BOARD OF COUNTY COMMISSIONERS

Board Chambers  
Suite 100  
Escambia County Governmental Complex  
221 Palafox Place

October 11, 2012  
9:00 a.m.

Notice: This meeting is televised live on ECTV and recorded for rebroadcast on the same channel. Refer to your cable provider's channel lineup to find ECTV.

1. Call to Order  
  
(PLEASE TURN YOUR CELL PHONE TO THE SILENCE OR OFF SETTING.)
2. Was the meeting properly advertised?
3. New County Web Site - (NO BACKUP PROVIDED)  
(Kathleen Dough-Castro/David Musselwhite - 20 min)
  - A. Board Discussion
  - B. Board Direction
4. Civic Center Branding Strategy - (NO BACKUP PROVIDED)  
(Cyndee Pennington - 20 min)
  - A. Board Discussion
  - B. Board Direction
5. Consider Renaming of the Escambia County Governmental Complex - (NO BACKUP PROVIDED)  
(Commissioner Valentino - 10 min)
  - A. Board Discussion
  - B. Board Direction
6. Community Rating System Annual Report  
(Lloyd Kerr - 5 min)
  - A. Discussion
  - B. Board direction
7. Adjourn

**Committee of the Whole**

**3.**

**Meeting Date:** 10/11/2012

**Issue:** New County Web Site

**From:** Kathleen Dough-Castro

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**Information**

**Recommendation:**

New County Web Site - (NO BACKUP PROVIDED)

(Kathleen Dough-Castro/David Musselwhite - 20 min)

A. Board Discussion

B. Board Direction

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**Committee of the Whole**

**4.**

**Meeting Date:** 10/11/2012

**Issue:** Civic Center Branding Strategy

**From:** Charles R. (Randy) Oliver, County Administrator

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**Information**

**Recommendation:**

Civic Center Branding Strategy - (NO BACKUP PROVIDED)

(Cyndee Pennington - 20 min)

A. Board Discussion

B. Board Direction

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**Committee of the Whole**

**5.**

**Meeting Date:** 10/11/2012

**Issue:** Consider Renaming of the Escambia County Governmental Complex

**From:** Gene Valentino, District II Commissioner

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**Information**

**Recommendation:**

Consider Renaming of the Escambia County Governmental Complex - (NO BACKUP PROVIDED)

(Commissioner Valentino - 10 min)

A. Board Discussion

B. Board Direction

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**Committee of the Whole**

**6.**

**Meeting Date:** 10/11/2012

**Issue:** CRS Annual Report Update

**From:** T. Lloyd Kerr, AICP, Department Director

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**Information**

**Recommendation:**

Community Rating System Annual Report

(Lloyd Kerr - 5 min)

A. Discussion

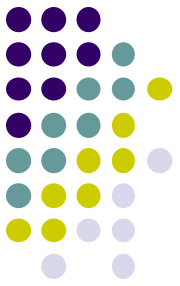
B. Board direction

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**Attachments**

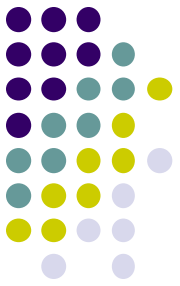
CRS Update Presentation

# Community Rating System (CRS)



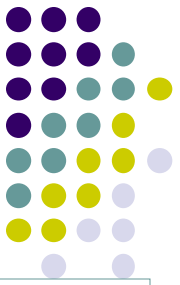
- Is a voluntary program that recognizes and encourages community floodplain management activities that exceed the minimum National Flood Insurance Program requirements.
- Is a point system program that **reduces flood insurance premiums** for the citizens of participating communities.

# CRS Goals are to:



- Reduce flood damage to insurable property
- Strengthen and support the insurance aspects of the NFIP
- Encourage a comprehensive approach to floodplain management

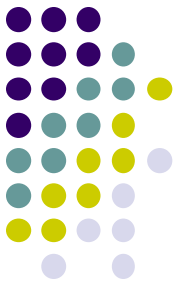
# Discount Table



● Credit Points	CRS Class	Premium Discounts
● 4,500+	1	45% & 10%
● 4,000–4,499	2	40% & 10%
● 3,500–3,999	3	35% & 10%
● 3,000–3,499	4	30% & 10%
● 2,500–2,999	5	25% & 10%
● 2,000–2,499	6	20% & 10%
● 1,500–1,999	7	15% & 5%
● 1,000–1,499	8	10% & 5%
● 500–999	9	5% & 5%
● 0–499	10	0 & 0

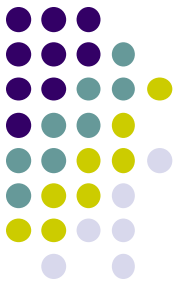


# Escambia County



<b>CALENDAR YEAR</b>	<b>2012</b>
<b>CREDIT POINTS</b>	<b>2036</b>
<b>RATING CLASS</b>	<b>6</b>
<b>% DISCOUNT FOR SFHA</b>	<b>20%</b>
<b>% DISCOUNT FOR NON-SFHA</b>	<b>10%</b>

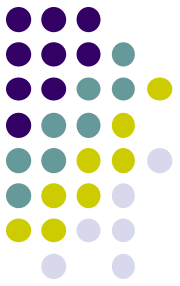
# Side by Side Comparison



	2011	2012	CHANGE
<b>Total Flood Policies In Force</b>	<b>13,509</b>	<b>13,586</b>	<b>+77</b>
<b>Countywide Discounts</b>	<b>\$1,141,281</b>	<b>\$1,047,617</b>	<u><b>\$-936,64</b></u> <b>(1)*</b>
<b>SFHA Discounts</b>	<b>\$1,051,735</b>	<b>\$1,199,375</b>	<b>\$147,640</b>

**(1)\*** Decreased number of policies located in the X Flood zone (non-SFHA)

# Annual Recertification



The community must recertify that it continues to perform the credited activities by October 1<sup>st</sup> of each year.